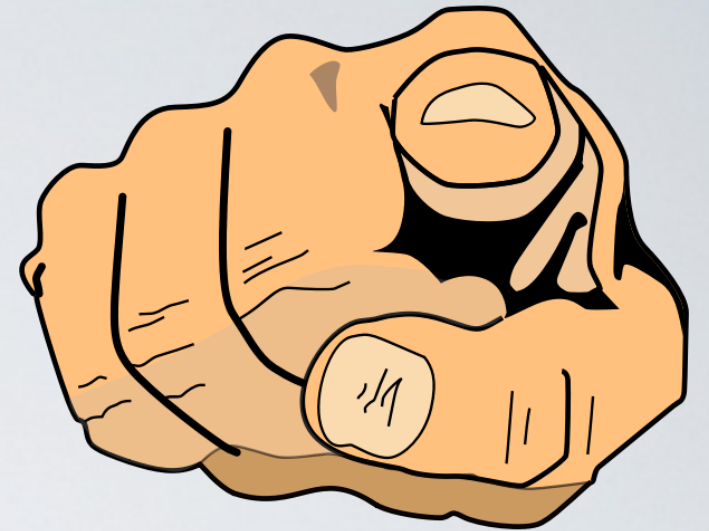
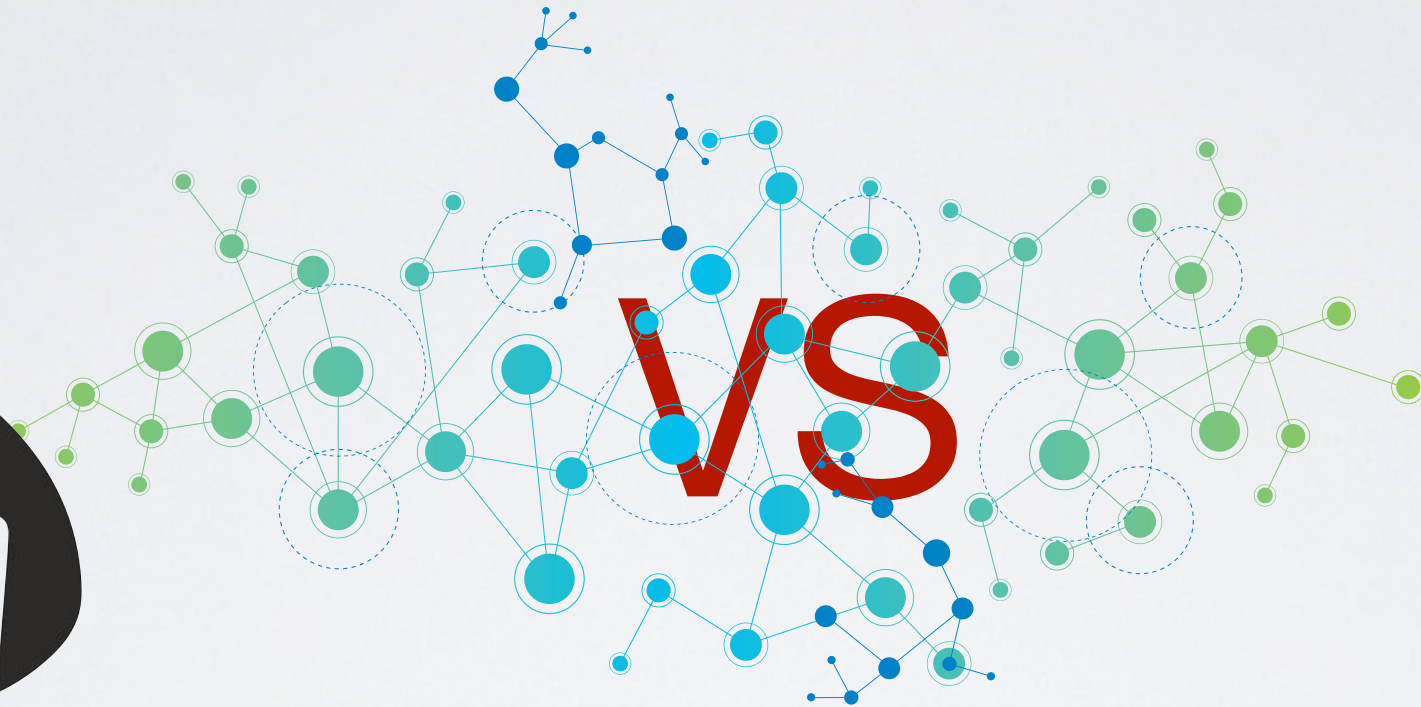


Human Insecurity

Kc Udonsi



Threats humans face in cyberspace

- ➔ Credential theft
- ➔ Identity/PII theft, Impersonation, Account takeover
- ➔ Cyber bullying, extortion, stalking
- ➔ Online scams e.g moving, job hunt, cheque, delivery etc
- ➔ Digital bank fraud, etc

What enables these ? ...

➔ **Poorly managed personal digital assets and technology (Bad cyber-hygiene)**

- Use of unsecured/weakly secured networks
- Insecure default router, IoT configuration
- Over sharing (incl. shared devices)
- Weak / no credentials

➔ **Lack of education / awareness**

Data / Digital Asset Theft

Credentials, Identity, PII, account takeover

How do cybercriminals steal your data?

➔ **Social Engineering**

The act of manipulating people into performing actions or divulging confidential information, rather than by breaking in or using technical cracking techniques - Wikipedia

- Phishing
- Vishing
- Smishing
- Email compromise

➔ **Phishing**

The criminally fraudulent process of attempting to acquire sensitive information [...] by masquerading as a trustworthy entity in an electronic communication e.g emails - Wikipedia

➔ **Smishing**

Phishing over SMS or direct message

➔ **Vishing**

Phishing over voice calls (voice-phishing)

➔ **Email account compromise**

Fraudulent email impersonating a known source making a seemingly legitimate request usually involving finance

Examples



Cher (s) customer (s): [REDACTED]

We would like to inform you that w
payment order in your name for an
1160 registered in one of our offices
for the insurance costs for the ship
confirm your delivery address belo

Text Message
Tue, Aug 16, 3:04 PM
@ca18zf91bnghelp-netflix.ca.30

@netflix.com
NETFLIX#5572H3856

Your account will be limited due to
a failed payment. Avoid
cancellation of your subscription by
updating your current billing infor
mation. See link:
<https://cutt.ly/x> [REDACTED]

16-08-2022
12:55

64747 [REDACTED]

4j5z43 [REDACTED]

Text Message
Sat, Oct 22, 8:17 PM

Telus Canada

Our Annual Cashback team has
calculated a return of \$135.48 for
your longstanding services with us.

Please Visit: <https://tinyurl.com/w5t0> [REDACTED] To Deposit Amount.



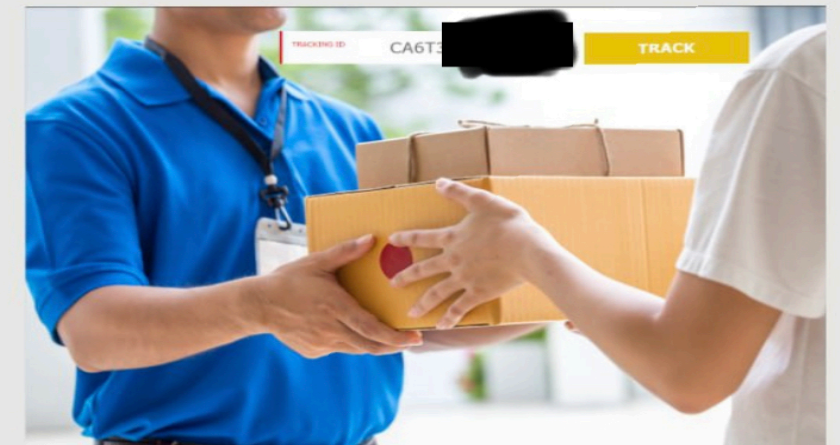
From: Missing Package <email@jasonsdeli...>
Date: September 3, 2022 at 1:21:39 PM EDT
To: [REDACTED]
Subject: Fwd: your Shipment Last Call!

Act Now, Shipment Delayed!



Tracking Number: CA61 [REDACTED]

The status of your parcel has changed



⊘ We were unable to deliver your parcel as there was no
one present to sign for the delivery.

⊙ We are here to inform you that we need an address
confirmation to reconfirm the parcel shipping.

CHECK HERE 🔍

Hmm that's suspicious ...

Case studies

Case study I: Fake employment 2020

- ➔ Attacker impersonating known Toronto company
- ➔ Offer letter includes image of CEO signature
- ➔ Follow up email conversation suggests further conversation over Telegram
- ➔ Telegram conversation requests banking information for payroll, address and govt. ID for verification and work from home resources

Case study I: Fake employment 2020 contd.

- ➔ Telegram conversation instructs victim to send code received via SMS
- ➔ Turns out, attacker was setting up crypto account using victims identity
- ➔ Communicated with impersonated corporation and crypto corp to revert attacker activities

Case study I: Fake employment 2020 contd.

The image shows a screenshot of an email and a Word document properties window. The email is from 'CORPORATION' and contains text about adding a supervisor on Telegram, a link to a Telegram channel, and congratulations on a new employment. The Word document properties window shows the 'Details' tab with the following information:

Property	Value
Title	Untitled-1
Subject	
Tags	
Categories	
Comments	
Origin	
Authors	PAPA
Last saved by	DELL PC
Revision number	2
Version number	
Program name	Microsoft Office Word
Company	
Manager	
Content created	2020-11-12 9:19 AM

The email text includes:

Regards,
Gerry Sc...

Proceed with adding your Supervisor/Home Office Setup/Training Specialist on Telegram via this link <https://t.me/onlineha> and introduce yourself immediately.

We have received your signed copy of the Employment Contract and will like to say Congratulations on your New Employment with us.

The Management welcomes you into our World of career building opportunities and growth.

steps before you start trading.

Verify your account

Before you can start trading, we'll need some details.
The verification of this information is required by law.

Items Needed

- MOBILE NUMBER
- UTILITY BILL OR BANK STATEMENT
- GOVERNMENT ID

Mobile Phone
All About You
Verification

Toronto, Ontario
Canada

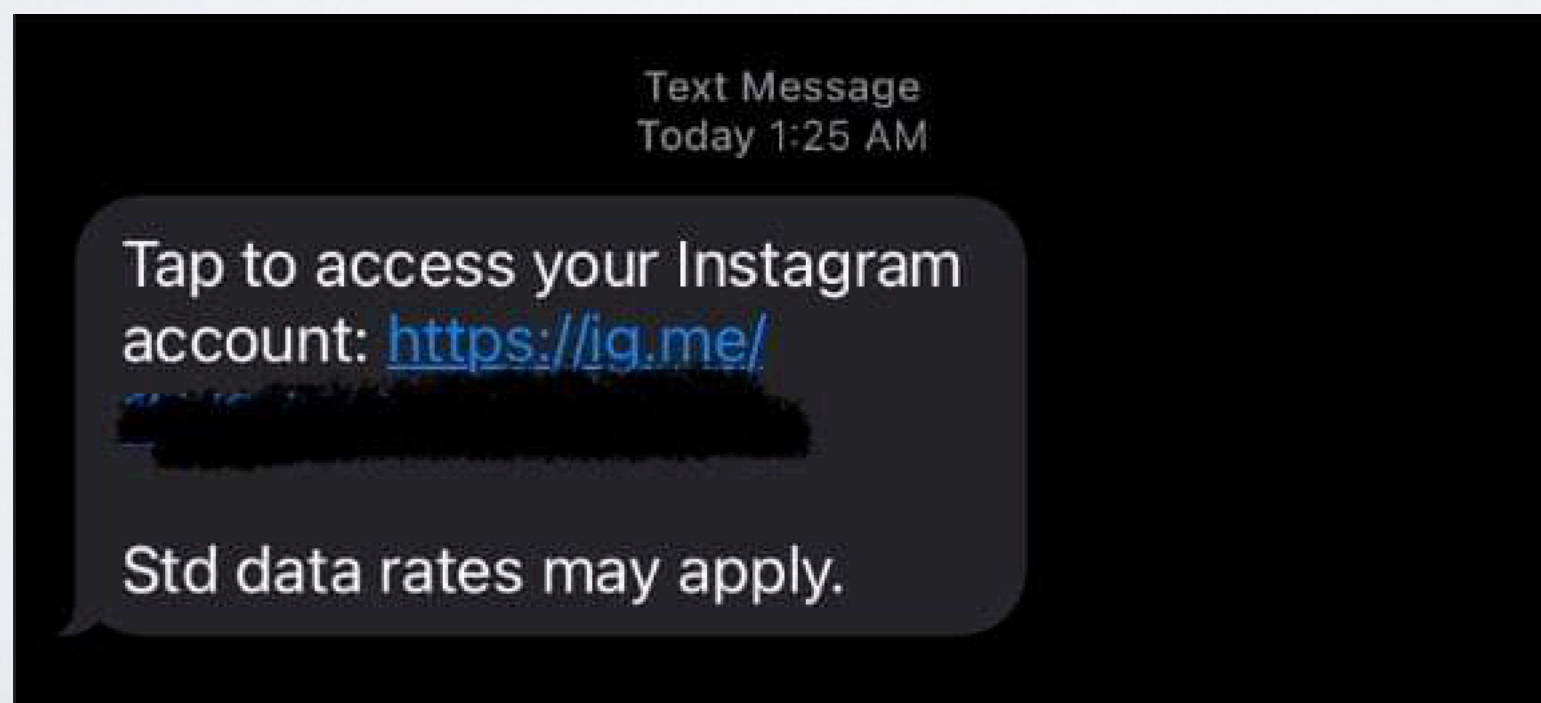
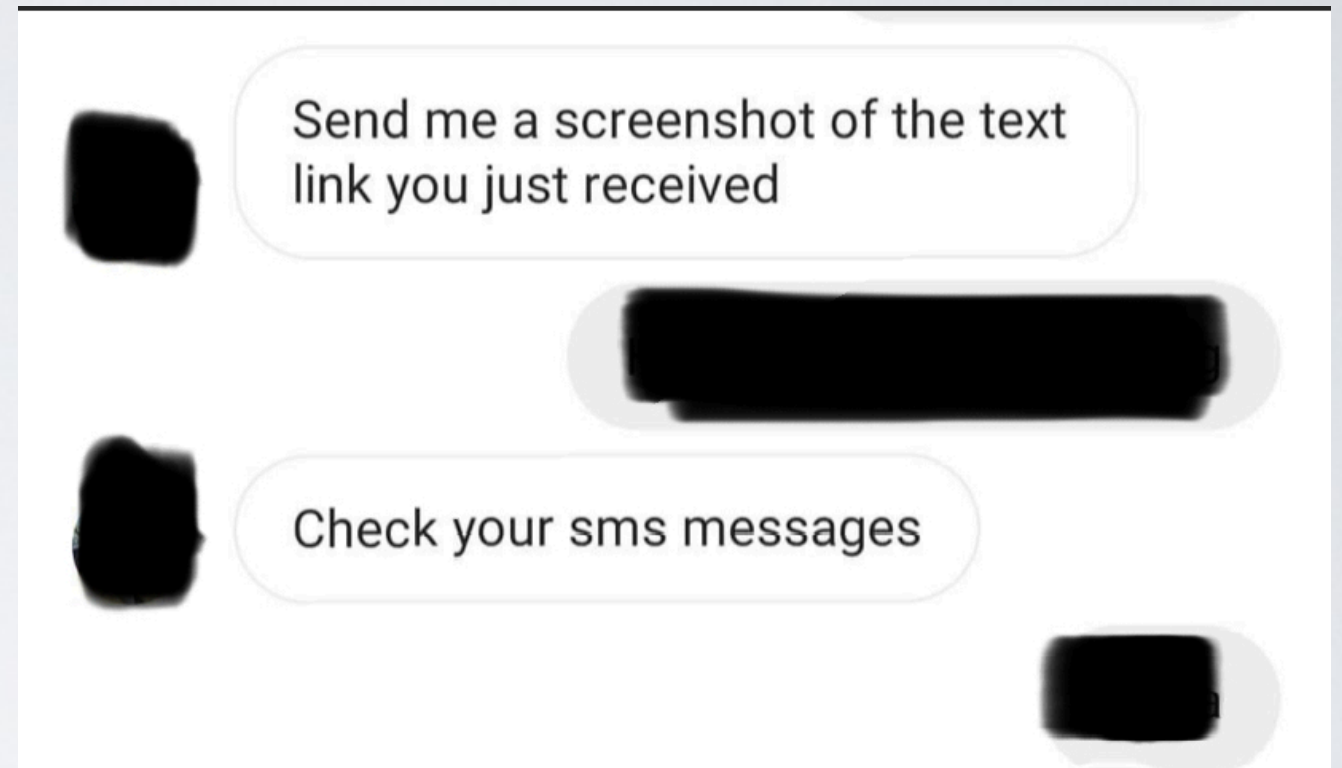
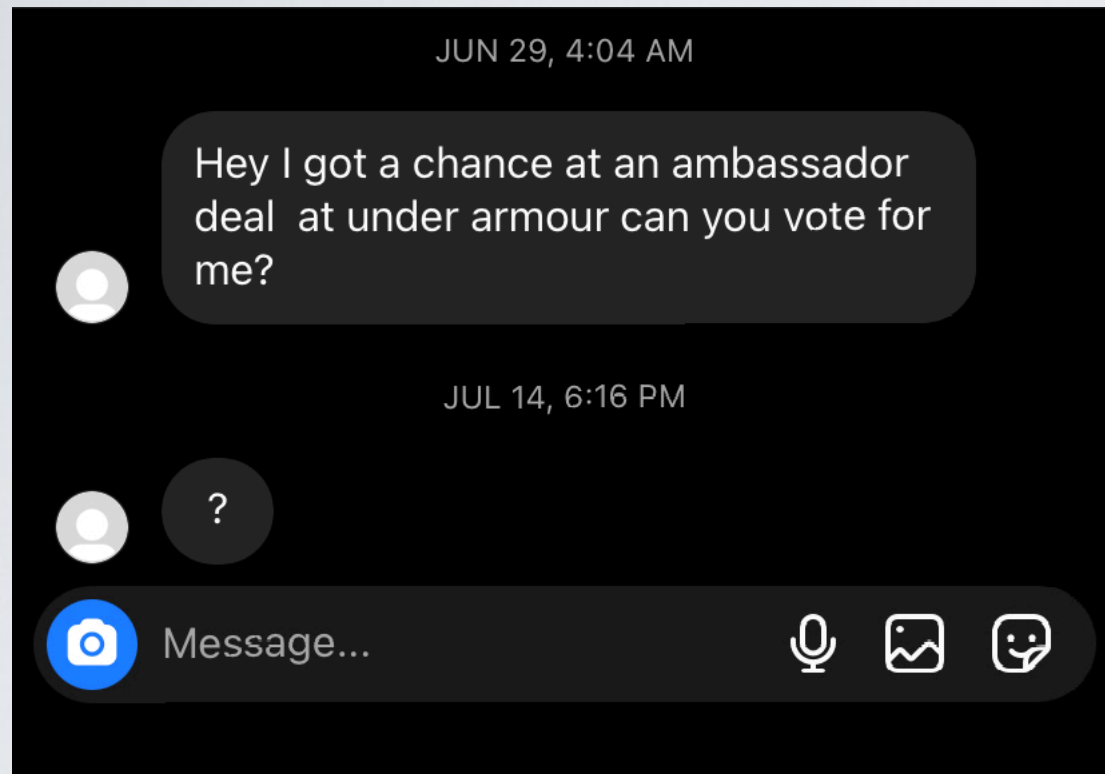
Case study I: Fake employment 2020 Lessons.

- ➔ Attacker leveraged desperate job search
- ➔ Attacker leverage publicly available information of corp executives such as names, job roles and signatures
- ➔ Victim was unaware of adversarial tactics such as phishing and the dangers of sharing one time codes

Case study II: Instagram account takeover

- ➔ Attacker impersonates previously compromised victim's buddy
- ➔ Attack suggests victim to vote for buddy in an ongoing election
- ➔ If victim indicates interest, attacker instructs victim to send link received in SMS
- ➔ Naive victim sends link from SMS to impersonated buddy
- ➔ Attacker logs into victim's account, resets email and enables MFA

Case study II: Instagram account takeover



Case study II: Instagram account takeover. Lessons

- ➔ Attacker leverages circle of trust. Unsuspecting victim trust's buddy
- ➔ Victim was unaware of adversarial tactics such as phishing
- ➔ Victim felt "off" but fell prey due to blind trust. It wasn't unusual for buddy to have victim's cell number
- ➔ **Fun fact:** SMS was sent by Instagram!
- ➔ SMS link is password reset link from as shortened URL

Cyber Harassment

Bullying, Extortion, Stalking

Forms of Harassment

- ➔ Sending mean or threatening electronic communication
- ➔ Posting or threatening to post embarrassing or demeaning photos of or about someone online
- ➔ Impersonation
- ➔ Coercing someone to disclose demeaning or embarrassing content about themselves
- ➔ Sharing someone else's PII without their explicit and informed consent

Scams and Fraud

Bullying, Extortion, Stalking

Forms of Scam and Fraud

- ➔ Frantic calls impersonating authorities or companies claiming fines and fees or “urgent” messages
- ➔ Suggesting over-payment in cheque and requesting victim to forward payment
- ➔ Fake dating sites and online relationships soliciting sexual content via streaming
- ➔ “Congratulations you have [won | been selected | ...]”
- ➔ Discounted vacation.

Forms of Scam and Fraud

Prepaid cards, bitcoin, e-transfers payments

The Government of Canada will not demand immediate payment by Interac e-transfer, bitcoin, prepaid credit cards or gift cards.

If you are sure you owe the Government of Canada money, there are accepted methods of payment. For example, the Canada Revenue Agency has a [Payment options for individuals and businesses](#) page that lists accepted payment methods.

- ➔ If it's too good to be true or invoking heightened emotional response. Pause it's probably scam/fraud. Report it
- ➔ <https://antifraudcentre-centreantifraude.ca/index-eng.htm>

Techniques of the trade

➔ **Open Source Intelligence**

Qualitative and quantitative methodology for gathering and analyzing data accessible in publicly available domains for intelligence purposes.

➔ **Google Hacking / Dorking**

Advanced use of Google query engine to discover poorly configured and unsecured digital assets e.g surveillance cams.

➔ **Darkweb**

Exchange of stolen information, expert consultancy and kit services often including customer support

Techniques of the trade contd.

➔ **Pretexting**

Calls or texts meant to improve the perceived legitimacy of a phishing attack

➔ **Cybersquatting/Typosquatting**

Registering of domains often mistyped by users in order to divert them to an impersonating malicious site.

➔ **Malware**

Often delivered by drive by downloads, trojans, email attachment, fake job interview challenges etc.

Resources

- ➔ Get Cyber Safe - Phishing: <https://www.getcybersafe.gc.ca/en/phishing>
- ➔ Canadian Anti-Fraud Centre: <https://www.antifraudcentre-centreantifraude.ca/index-eng.htm>
- ➔ TrendMicro Free home tools: https://experience.trendmicro.com/?utm_source=onlinescan
- ➔ TrendMicro Scam News: <https://news.trendmicro.com/category/scam/>